

Frandiego Veloz

Product designer & creative technologist. Most of my work starts with the same question: what would this be if it were designed for how people actually behave.

LOCATION	EXPERIENCE	FOCUS	PORTFOLIO
Boston, MA	10+ years	Product · Systems · Creative Tech	frandiego.com

EXPERIENCE

- 01

UX Designer — Epic Games (Harmonix)

2021 - 2026

Made a twenty-year-old genre feel native to Fortnite.

Designed Festival's note highway, HUD, and four-player band flows — shipped to hundreds of millions on console, mobile, and touch.

Shaped Patchwork's modular synth devices and peripheral onboarding for guitars, mics, and drums.
- 02

UX Designer — EBSCO

2018 - 2021

Modernized the engine without stopping the train.

Redesigned discovery UX tied to hundreds of millions in revenue; the beta earned a 92 System Usability Score.

Helped build Pecan, the design system reused across 35+ development teams, with WCAG 2.1 accessibility built in.
- 03

Visual & UX Designer — iZotope

2016 - 2018

Design that ships without the designer.

Built templated brand systems that let global teams ship campaigns with no design bottleneck.

Designed the Gauge, a software-native control that shipped in Neutron 3.
- 04

Founder — Gifted Studios & HEAT

2015 - 2020

A studio run like a product. A party that ran on its lineup.

Self-serve booking, payments, and smart-lock access — from inspiration to booked in minutes, not days.

HEAT sold out two cities on zero paid media — a creator-led growth model, years early.

SIDE MISSIONS

- 05

SunoLink — Designer & Developer

2026

An AI-to-DAW bridge — native macOS app and plugin, designed and built solo in six weeks.
- 06

Infinity Speaker — with Holt Hill Audio

2025

A handcrafted speaker whose mirrored core turns every note into a visible echo.

DETAILS

CAPABILITIES	TOOLS	EDUCATION	CONTACT
Product & UX design	Figma	General Assembly	hello@frandiego.com
Design systems	Cursor	UX Design Immersive · 2018	978-902-9187
Motion & prototyping	UEFN		frandiego.com
Creative direction	Ableton Live	Lasell College	Boston, MA
English · Spanish	TypeScript · React · Next.js	2010 – 2014	